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"It has been a privilege for Family Lifeline to be a part of PFF since 2004. Throughout time, their commitment to high-quality programming has never wavered. Staff members value authentic community engagement and strongly believe in the power of family voice."

-Amy Strite, Executive Director, Family Lifeline

Help us help families in Northside. Reach out today.
3900 Chamberlayne Avenue
Richmond, VA 23227
(804) 553-4264
info@partnershipforfamilies.org

NORTHSIDE IMPACT REPORT 2017-2019
partnershipforfamilies.org
Mission
Empower Northside families so their young children get to school ready to read and learn.

Goals
1. Children arrive to kindergarten with the skills and knowledge to succeed in school
2. Parents have the skills and self-efficacy to support their child’s learning and socio-emotional development of their children

Financials
Here's where our support comes from...

<table>
<thead>
<tr>
<th>Program</th>
<th>Management</th>
<th>Fundraising</th>
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Veronica Fleming
Executive Director

Success Together

"This program is working."
Shanye Williams found herself single, in-between jobs, with a new baby and an 11-year-old. Although motherhood wasn't a brand-new experience for the former childcare teacher, the challenge of taking care of an infant and looking for work at the same time was overwhelming. Partnering for Families was able to connect her with the VCU Health Child Care Center, and Shanye was finally able to start working again. She also jumped into our parenting program. Her face lights up when you ask her about it.

"Even though every day wasn’t a good day, they were always encouraging me and kept me on track." She says, ‘It wasn’t fakery.’

Shanye is our example of someone who is doing everything she can to help the young people in her neighborhood.

In 2018, we made the decision as an organization to shift our approach. We chose to go deeper rather than broaden with our funds. We’re not sure what this means for us in the next 10 years and beyond. We chose to focus on understanding, serving, and truly knowing a small number of families in order to begin to shift the future fabric of Northside’s residents. And while we connect to the work with our families, we do not do this work alone. Our new approach does not work without our partners in meaningful collaboration. Partnerships for families with a small staff, and with our partners, we leverage our collective expertise and deep commitment to our families to more effectively serve the Northside.

In January 2019, we launched our new programming focused on supporting parents in a way that helps them better support their children’s educational and social development.

We ask families to commit to our program, and we in turn promise our resources and support even after they graduate. We make sure that, along with our partners, we provide services needed to promote self-efficacy and independence.

Under our new model, we support and help develop kindergarten-ready kids and families who are empowered to take the lead in getting them there. This is our measure of success. And we thank you for your support.

Our Program Model At A Glance

Our three distinct programs are separate, but integrated parts. Our model is based off the proven National Center for Families (NCF, 1999) program, established in 1989 to build parent’s capacity to support their children’s growth, development and academic success, while also building their own skills. We pair our work on one-on-one case management and community outreach. The model is used in more than 100 cities around the U.S. And now it’s come to Northside Richmond.

Parent Time: With workshops led by a professional facilitator and discussion topics set by parents, members bond over shared challenges and work together to provide the best opportunities for their children to succeed.

PACT Time: During Parent and Child Together time, parents observe their child in a place of learning, while also gaining information from teachers to provide the best opportunities for their children to succeed.

Family Service Learning: Parents join their neighbors and start to create and lead projects that address issues in the community, find support through local partnerships, and ultimately strengthen community connections.

The Numbers Behind Our Mission

In partnership with Rinos Foundation, we launched a study to assess the challenges and opportunities facing families in the Northside, an area of socioeconomic diversity where 40 percent of residents live in poverty.

93% of families suffer from daily stress because they worry about safety, transportation, and childcare.

9 out of 10 families say that quality child care is one of the most important factors for a child’s development.

75% of children who are struggling to read in third grade will continue to struggle.

5% of families say that they have no one to whom they could turn if they needed help.

77% of families from distress daily stress because they worry about safety, transportation, and childcare.

39% of families say that they are worried about finding work and getting food on the table every day.

See our latest financials and reports at partnershipforfamilies.org/documents

See more stories at partnershipforfamilies.org

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